



# Women's Sexual Assault Centre

healing, education & prevention

## What Your Donations Do

- \$25** - Provides a late night cab ride to the hospital for a 15-year old survivor of sexual assault.
- \$50** - Provides one hour of crisis response counselling support to a 52-year old survivor who was recently triggered and is having difficulty coping after the loss of a parent.
- \$200** - Gives a classroom of 30 high school students a prevention education workshop delivered by Project Respect.
- \$300** - Provides a six-week specialized counselling program for a 19-year old survivor whose sexual assault was caused by having something slipped into her drink at a friend's party.
- \$1,000** - Gives a 40-year old mother with two children three months of one-on-one counselling for years of childhood sexual abuse at the hands of her stepfather.

## About Our Waitlist

We are reluctant to talk about our waitlist because we do not want it to act as a deterrent to people needing to access our services. The fact of the matter is, however, that we do currently have a 1-year waitlist for long-term, one-on-one counselling. A recent \$28,000 gift from a Victoria couple who have chosen to remain anonymous will help to address this waitlist but further funds are needed in order to shorten the wait to an acceptable timeframe. Every day we are adding people to that list as more and more people come forward for support. Immediate services are available through our Sexual Assault Response Team, 24-hour Crisis and Information line, Crisis Counselling and Group Counselling.

*"Long-term, one-on-one counselling with someone they trust allows a survivor a safe place and gives them the time to walk through the dark places and come into the light. We need to be able to say, 'Yes, we have that support available for you' when someone is ready to go down that path."*

August 2009

- BeAnna Lynne,

## Wish List



**New or lightly used Computers**

(non-MAC and no older than three years so as to be compatible with our current system)

**Two comfortable armchairs with footstools for counselling purposes**



**Thrifty's gift card or grocery store gift certificate to purchase**

**healthy snacks for counselling groups**



**Beeswax candles**

**Cash donations for installation of blinds and ceiling fans in offices**



★ **Journals for clients**



**Community-focused group willing to sponsor WSAC for Christmas giving program for our clients**

(group would provide self-care items/ gifts to be given to clients during the holidays)

**Title sponsorship for 2010 Walk a Mile in Her Shoes event (\$5,000)**





## The Benefits of Monthly Giving

Many of our donors wish to give generously and on an ongoing basis with minimal cost to WSAC. By becoming a monthly donor, your donations can be automatically deducted each month from your credit card or bank account and enable us to budget and plan for future programs and services. A tax receipt is issued at the end of the year and you have made a commitment to the future sustainability of WSAC.

## Why do we use telemarketing?



Many of you are aware of our phone campaign which is conducted annually from April to July by a third-party contractor. We know that this is not a preferred method of fundraising for many of our supporters. However, we rely on the money that is raised through this campaign and do not currently have a way to replace it. In fact, if we did not solicit funds by phone each year, we would see our waitlist double and Project Respect would see permanent staff layoffs and the numbers of teens reached would be cut in half.

If you receive a call on our behalf, please do not hesitate to say that you donate directly to the Centre by mail and wish to be placed on their Do Not Call list. You may also be placed on our internal DNC list by contacting Tracy Lubick at (250)383-5545 or [tracyl@vwsac.com](mailto:tracyl@vwsac.com). Thank you for donating in response to mail campaigns such as this one and thank you for your understanding as to why we must continue telemarketing in order to connect to new donors.

## Financial Statement & Annual Report

For additional information about the Centre, our services and funding, please visit our website at [www.vwsac.com](http://www.vwsac.com). The 2008-09 Financial Statement and Annual Report can be found by clicking on the "Donate" tab.

## 2009 Contracts & Grants

**Direct Access to Gaming through the Province of BC – Project Respect**

**Ministry of Housing & Social Development – STV Contract**

**Ministry of Public Safety & Solicitor General – Victim Services Contract**

**Provincial Employees Community Services Fund – Crisis and Info Line**

**RBC Foundation – Project Respect**

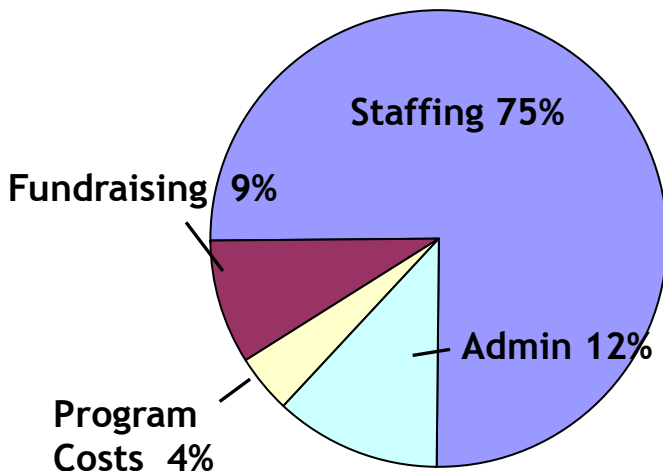
**United Way of Greater Victoria – Project Respect**

**Victoria Foundation – Endowment Fund**

## Donor Privacy

WSAC is committed to protecting your privacy and has adopted an "Ethical Fundraising and Financial Accountability Code" which can be found on our website. If, at any time, you have questions about our policies, please do not hesitate to contact Tracy Lubick, Resource Development Manager, at (250)383-5545 or [tracyl@vwsac.com](mailto:tracyl@vwsac.com). We are committed to protecting your privacy and maintaining the confidentiality of your personal information.

## Expense Breakdown



## Funding Sources

